

FOR IMMEDIATE RELEASE



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Gold for Guernsey based Healthxchange

Healthxchange Pharmacy, the Guernsey based leading supplier of aesthetic medical supplies and exclusive distributor of Obagi Medical products in the UK, is pleased to announce that Obagi has been awarded Gold at the Aesthetic Awards 2011 in association with Cosmetic News.

Obagi, the global No. 1 for professional skincare*, received the accolade for "Best Cosmeceutical of the Year" at a glittering awards ceremony in the UK last week. Another of the company's products, Obagi Pro-C, also received Bronze in the "Best Selling Retail Product" category.

Obagi is a range of skincare systems that are medically proven to change skin function at a cellular level. These unique, one of a kind systems, are designed to reduce fine lines and wrinkles, treat and prevent acne, improve collagen production and restore skin elasticity. Nothing else works like Obagi, because nothing else is Obagi.

Karen Hill, Managing Director of Healthxchange Pharmacy, said "It's fantastic for Obagi to again be recognised as the best professional skincare product and for a Guernsey company to be the exclusive UK supplier for this leading global brand. From our headquarters in St Peter Port we continue to deliver world class service to our customers who demand only the very best; and this recognition, as voted for by our clients, is a superb testimony to the dedication and professionalism of all of our staff off and on the island".

Karen continued "The open and flexible approach that Guernsey takes to pharmaceutical businesses has given us a unique position in the market, enabling our company to flourish, and I look forward to continuing to capitalise on our success. As the exclusive UK and Channel Islands supplier to professionals for Obagi we are in a unique position to deliver this award winning product to a growing industry and in turn this will help us expand our company in Guernsey and UK".

Obagi is available locally through the Aesthetic Skin Clinics, located in both Guernsey and Jersey.

About Healthxchange

Healthxchange Pharmacy is the UK leading supplier of Botox® and other aesthetic medical products to professionals in the cosmetic medical sector across the UK and Europe, and is the only authorised UK supplier for Obagi Medical Products (OMP Inc). Most of the top aesthetic and cosmetic physicians use Healthxchange Pharmacy for their clinical supplies.

For more information on Healthxchange visit www.healthxchange.com.

*Kline report 2010